

A huge BCAM Thank You from ABC UK



Thank You for Supporting Bladder Cancer Awareness Month 2026!

Dear <<First Name>>

As **Bladder Cancer Awareness Month 2026** has come to a close, we want to say a **heartfelt thank you** to everyone who helped make the month such a success.

From volunteers giving up their time to run awareness stalls across the country, to supporters sharing our messages online, fundraising, distributing resources, and helping us spread awareness in their local communities - thank you.





Throughout May, we saw incredible support from people holding stalls in leisure centres, hospitals, community spaces, outside Boots in Kensington and many more locations nationwide. Your efforts helped us reach thousands of people with vital awareness messages about bladder cancer signs and symptoms.

We would also like to give special thanks to the many nurses and healthcare professionals who organised and supported awareness events in hospitals across the UK, including teams at Guys, Great Western, Sheffield Teaching Hospitals, Whipps Cross, Lister and Peterborough Hospitals. Your continued dedication to patients and awareness raising is hugely appreciated.



A huge thank you too to the patients and families who contacted us this month, whether to ask for support, offer support to others, or share your personal experiences. Your stories are incredibly powerful and help others feel less alone.

One particularly moving story shared this month was from Jill, whose husband Jim sadly passed away from bladder cancer. Jill wanted to share Jim's story to help

raise awareness of symptoms and encourage others to seek help early.

You can now read Jim's story on our Patient Stories & Blog section of the website, [here](#).



Launch of Our Online Patient Support Group

This month also saw the launch of the ABC UK Online Patient Support Group, beginning with a session focused on understanding staging and grading - what these terms mean and how they affect treatment decisions.

The session was led by Paula Allchorne, Urology Lead Nurse at Barts NHS Trust, and was extremely well attended.

Participants then had the opportunity to join one of three smaller support sessions where they could speak openly with others facing similar experiences:

- BCG treatment - for those undergoing or considering BCG therapy
- Living with a urostomy - sharing practical advice and experiences
- Newly diagnosed - a supportive space to share experiences and concerns

We asked attendees to complete feedback forms following the session, and the response has been fantastic. The team are already planning the next online support group, so please keep an eye out for further details soon.

Weekly Multidisciplinary Team (MDT) Meeting

Following your pathology results, your case is discussed by a Multidisciplinary Team (MDT) - a group of specialists working together to determine the best path/treatment going forward.

Who is involved?

- ▶ This is not just one person's decision; it includes a collaborative team:
 - ▶ Urologist: Surgical specialist.
 - ▶ Clinical Nurse Specialists (CNSs): Your dedicated point of contact.
 - ▶ Oncologist: Cancer treatment specialist.
 - ▶ Radiologist: Expert in reviewing scans and imaging.
 - ▶ Pathologist: Expert who examines tissue samples under a microscope.
- ▶ The team of experts (the MDT), discuss your pathology, imaging and performance status - with the nurse acting as your advocate to ensure the best treatment plan is in place
- ▶ Your follow up with your team is arranged to discuss the findings and agree on what happens next.

Fundraising Spotlight!

Fundraising throughout BCAM has been incredible, with supporters across the UK doing their bit to help raise awareness and vital funds for bladder cancer support and research.

490km, 4 Countries, 4 Days - The Salesforce London to Amsterdam Cycling Challenge for ABC

On 6th May, during Bladder Cancer Awareness Month, 16 colleagues from Salesforce UK set off from London to cycle 490km to Amsterdam, arriving tired but elated at the famous Rijksmuseum on 10th May.

Together, the team raised over £32,000 through individual fundraising, payroll giving and company donation matching.

The group, made up of Solution Engineers, Account Executives, Success Directors and Technical Architects, swapped desks and laptops for bikes, climbs and open roads as they travelled through England, France, Belgium and the Netherlands. For many, this was their first major cycling challenge, making the achievement even more impressive.

The event was coordinated in part by Rob Lewis, who lost his mother to metastatic bladder cancer in July 2025. Following the ride, Rob shared:

“Knowing my mum, she certainly wouldn’t have liked all the fuss, but she’d have been proud of our efforts and how much we managed to raise to help those affected by bladder cancer.”

To every single fundraiser this month - thank you.



Run for ABC UK

We've also received lots of enquiries about running events, and we're pleased to confirm that places are still available for:

- **Great North Run 2026**
- **London Landmarks Half Marathon 2027**

If you would like to find out more, please contact:
events@actionbladdercanceruk.org

Awareness Z-Cards and Resources

We continue to develop our awareness resources, and one of our newest additions, the ABC UK Awareness Z-Cards, proved extremely popular throughout BCAM.

These handy, credit card-sized resources are designed to fit easily into wallets and pockets, helping people keep important symptom information close to hand.

Don't forget that these resources can be ordered free of charge all year round by patients, healthcare professionals and supporters.



Order resources here:
[Action Bladder Cancer UK
Resources](#)

Finally, thank you once again to everyone who supported Bladder Cancer Awareness Month 2026.

Every conversation started, every leaflet handed out, every story shared and every fundraiser completed helps raise awareness and support those affected by bladder cancer.

Together, we are making a difference!

From the ABC UK team



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